



Winter 2013

# WOOLAROC

## A Note From Bob...



**H**appy New Year to all of you...what a wonderful 2012 it was for Woolaroc. It was a year of continued membership growth, great events that began with Valentine Dinner, Kidsfest, Trail Rides, Trader Encampments, Weddings, OK Mozart, Camp Woolaroc, Cow Thieves, the launching of our museum renovation and concluded with our most successful Wonderland of Lights in our history. 2012 set the bar pretty high for 2013...but we are primed and ready to build on the successes of last year and make all of it even better this year. My thanks to our tremendous staff at Woolaroc who make all of this happen, our volunteers who give so much of their time, our Board of Trustees for their support and leadership and especially, my thanks to each of you...for your ongoing passion, care and love for Woolaroc.

*Bob Fraser, CEO*  
Woolaroc Museum & Wildlife Preserve  
The Frank Phillips Foundation, Inc.  
You can contact Bob at [bfraser@woolaroc.org](mailto:bfraser@woolaroc.org).



## Do You Have Your Woolaroc Debit Card?

**S**ince May, 2011, the 66 Federal Credit Union has offered a Woolaroc debit card to their members with a variety of checking accounts available, including the Simply Free Checking. By offering the Woolaroc card, credit union members have the opportunity to support this national treasure because a portion of each transaction is donated to Woolaroc.

According to Sara Freeman, Business Development Officer for 66 Federal Credit Union, "in the sixteen months since we introduced the Woolaroc card, we are pleased to have been able to donate close to \$6,000 to The Frank Phillips Foundation." Woolaroc CEO Bob Fraser agreed, saying "the 66 Federal Credit Union is a great supporter and partner with Woolaroc, from their consistent sponsorship at our Cow Thieves & Outlaws Reunion each year to offering the Woolaroc debit card, it is a

relationship that has been great for us."

For more information about how you can further support Woolaroc by being a Woolaroc cardholder, contact the Credit Union at 1-800-897-6991. 



**WELCOME HOME...TO WOOLAROC!**



## Spring Events at Woolaroc!

**W**hile it may seem hard to believe, Spring is right around the corner and that means that it must be time for our Spring Trail Ride and our Spring Traders Encampment at the Mountain Man Camp in addition to other “Spring” openings.

- **March 16**—the Animal Barn opens (weekends only) along with our Mountain Man Camp... both perfect for Spring Break outings!
- **April 12 & 13**—the Spring Trader’s Encampment at Woolaroc’s Mountain Man Camp.

If you have never attended this annual event, you owe yourself to do so. Located next to Crystal Lake, over 100 camps will be set up, all in 1850’s period attire...guests are welcome to walk through and see the tipi’s, camps, crafts and learn more

about the Trader’s lifestyle back in the 1800’s.

- **May 4**—Woolaroc’s Spring Trail Ride returns again...what a great and special way for people to see the backwoods of Woolaroc. Bring your horse and join the other 100+ riders who spend the day with our Mountain Men “riding the ranch” and seeing parts of Woolaroc that most people never see. 📍

## Wonderland of Lights

**W**e had a record breaking Wonderland of Lights this year thanks to a combination of wonderful weather, beautiful lights and the “magic” of Woolaroc!!!

All of those combined to make this years event the most successful in the history of Woolaroc! Each weekend, crowds packed the grounds and the Museum, children visited with Santa, wagons full of guests toured the grounds before stopping at the Lodge for hot chocolate and fresh baked cookies...our goal to have an “old fashion Christmas” was realized.

The Woolaroc staff did their usual great job and a major THANK YOU goes to all of our employees...it was a giant team effort. Our thanks also goes to all of our wonderful volunteers who gave of their time...serving cookies and hot chocolate, helping Santa and all of the other things that they did to make this a success! 📍



# Valentine Dinner at the Lodge!



**O**ne of the year's most popular events returns to Woolaroc on February 14<sup>th</sup> and 15<sup>th</sup> as we host our Valentine Dinner at the Lodge.

As we have done in the past, we will have two dinner seatings each night (6 pm and 8 pm) and typically, all four dinners will sell out quickly! One of the "perks" of Woolaroc membership is that you get first chance to make your reservation about two weeks before the general public...in fact, the last two years

the Members have SOLD OUT the event before it even was available to the public!

Dinner choices will be rib eye steak (\$65) or chicken (\$60) and that price includes wine service, full course dinner and dessert (fat free, of course!!) and special valet parking for everyone. It is a special night that

guests and employees look forward to each year and we hope that you can share your Valentine celebration with us here at Woolaroc! 🍷



## Museum Update

**A**fter a short break for the holidays, work continued right after the first of the year with our museum renovation. If you haven't seen Rooms 2-5 since they have had new lighting installed, new paint and new staging of the art, then you need to do so...the improvements are wonderful! As we mentioned before, our goal was to enhance the guest experience without losing the special sense of Woolaroc and we are pleased with the results. Work is now going on in Room 1 and the Dome Room and will conclude with the final touch ups in Room 6. The final staging of exhibits, new displays and art will be taking place for several more months, so you will continue to see new things and some old things in new places! 🍷



*(left) New lighting installed, new paint and new staging of the art.*

## MEMBERS UPDATE WELCOME TO NEW FRIENDS OF WOOLAROC MEMBERS

**Bartlesville, OK**

- Cherie & Joel Carrington
- Janet Honeycutt
- Beth & Paul Huttenhoff
- Jordan & Drew & Jack Ihrig
- Carol & William James
- Patti & Bill Lundeen

**Susanna & Raymond Mitchell**  
Becky Roof

- Connie & Donny Scott
- Jennifer & Ryan Wegner
- Maria & Danny White

**Big Cabin, OK**

- Loren & Carole Martin

**Bixby, OK**

- Rita & Mike Scott

**Owasso, OK**

- Erin & Lawrence Hillenberg

**Tulsa, OK**

- Amanda & Kenneth Lawrence

**Leslie Wenzel, Osage Casino**

**Springdale, AR**

- Jane & Thomas Smith

**Houston, TX**

- Sanford Criner, CBRE

*For more information on becoming a member, call 918-336-0307 or 888-WOOLAROC or contact us at [www.woolaroc.org](http://www.woolaroc.org).*

## WOOLAROC STAFF

Bob Fraser, CEO  
 Ken Meek, Museum Director  
 Linda Stone, Curator of Art  
 Paula Blackwell, Lodge/Bufalo Haunt/  
 Events Center Mgr.  
 Beth Greene, Retail Manager  
 Jim Marsh, Ranch Manager  
 Jan Tucker, Bookkeeper  
 Nikki Harrald, Event Planner/  
 Docent Coordinator

**WOOLAROC**  
 MUSEUM & WILDLIFE PRESERVE  
 THE FRANK PHILLIPS FOUNDATION, INC.  
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## WOOLAROC TRUSTEES

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 William O. Johnstone, Vice Chairman  
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 J. Scott DuCharme  
 Mark Headley  
 Robert S. Hughes II  
 David Kedy  
 Merl Lindstrom  
 David L. Sigmon  
 Katsy Mullendore Whittenburg  
 Dean G. Zervas

# 2013 Schedule of Events

<b>January 25–27</b>	Bucks Only Traders Camp	<b>September 2</b>	Labor Day—Woolaroc Open
<b>March 16</b>	Animal Barn Opens	<b>September 3</b>	Fall/Winter Schedule Begins— Closed Mondays and Tuesdays  Mountain Man Camp closes for the season  Animal Barn Open Weekends Only thru 12/22
<b>March 16</b>	1840's Mountain Man Camp Opens	<b>September 14</b>	Woolaroc Fall Trail Ride
<b>April 12–13</b>	Spring Traders Encampment	<b>October 4–5</b>	Fall Traders Encampment
<b>May 4</b>	Woolaroc Spring Trail Ride	<b>October 5</b>	Cow Thieves & Outlaws Reunion
<b>May 27</b>	Memorial Day—Woolaroc Open  Summer Schedule Begins (Open Tuesday thru Sunday)	<b>Nov. 29–Dec. 22</b>	Woolaroc Wonderland of Lights Fri/Sat/Sun—5 to 9 pm
<b>June 14</b>	OK Mozart Concert at Woolaroc		
<b>June 29–30</b>	Kidsfest		
<b>July 4</b>	Independence Day—Woolaroc Open		
<b>July 16–18, 23–25</b>	Camp Woolaroc, An Adventure in Learning		

**Regular Hours:** 10 a.m.–5 p.m. Wednesday thru Sunday. Closed Monday & Tuesday.  
**Summer Schedule:** May 27–September 2. Open Tuesday thru Sunday. Closed Monday.  
**Admission:** Ages 12–64—\$10; Seniors 65 & older—\$8; Children 11 & under—Free

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