



Spring 2013

WOOLAROC

A Note From Bob...

Spring is busting out in all its glory here at the ranch and I hope you will take the time to come visit us and enjoy some of the “magic” of this season. Spring flowers, baby longhorns, baby buffalo, green grass and the sounds of the laughter of the school kids are just a few of the sights and sounds of this time of year. The renovation continues in the Museum and the results are great and the positive comments from many of you has been very encouraging...changes are also happening at the Heritage Center as it is making its transition to becoming our official Welcome Center (more about that in the months to come!) Our landscape team has been working for months in the greenhouse growing the plants that will soon brighten our entire campus...we welcomed several good Spring rains that are refilling our creeks and ponds, much to the delight of our animal friends! Our Clyde Lake and Events Center calendars are filling up quickly with Spring and Summer weddings and we are going down the home stretch in our planning for another wonderful KIDSFEST coming up June 29-30. Speaking of special dates, you need to mark your calendars now for two very special events coming up this Fall at Woolaroc: September 27-28 we will be hosting an incredible Art Show at Woolaroc: “Lewis & Clark...Corps of Discovery” and on October 5th, we host the Best Party in the State with our Cow Thieves & Outlaws Reunion. We will keep you advised about both of these outstanding events! 🍷

Bob Fraser, CEO

Woolaroc Museum & Wildlife Preserve
The Frank Phillips Foundation, Inc.

You can contact Bob at bfraser@woolaroc.org.

KIDSFEST Returns!!

Summertime would not be summertime without KIDSFEST at Woolaroc! For over 25 years, this celebration has become a tradition for families in NE Oklahoma and SE Kansas.

This year, the festival will be on June 29th and 30th (Saturday and Sunday) from 10 am to 5 pm and once again, it will be a weekend for all ages! Huge inflatable toys dot the grounds of the Museum along with all kinds of children’s games, adventures and crafts. What else? Pony rides, train rides, good food plus two stages for entertainment... look for magic tricks, cowboys and more!

One of the best things about Kidsfest is that there is no extra charge for this wonderful event! Children ages 11 and under are FREE at Woolaroc and that is true for Kidsfest weekend as well. So pack up the kids, grandkids and neighbors and come out to Woolaroc on June 29 and 30...good old fashion fun never gets “old”! 🍷



WELCOME HOME...TO WOOLAROC!



Woolaroc *presents*

THE LEWIS & CLARK "CORPS OF DISCOVERY"

Art Exhibit & Sale
Sept. 27 & 28

Interpreting the Journals of
Lewis & Clark

Paintings By: Charles Fritz & Michael Haynes

Sculptures By: Richard Greeves

Exhibit open to the public
Sept. 27 through Dec. 29, 2013

WOOLAROC
MUSEUM & WILDLIFE PRESERVE
BARTLESVILLE, OK

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The History of Woolaroc's Buffalo Herd

In so many ways, Frank Phillips was ahead of his time...not only when it came to business, but also for his early day help in helping to preserve a piece of our American history.

The buffalo played such an important part in our countries history... as millions of them roamed the Midwest, providing a food source, blankets and more to the American Indian. Then, in the mid to late 1800's, the amazing animals began to disappear due to their widespread slaughter as the country and the railroads expanded to the west. So, when Frank Phillips acquired his buffalo herd in 1926 from Fort Pierre, South Dakota, he was doing his part to truly help preserve a species.

Today, that herd thrives at Woolaroc. "Our ranch hands do a great job with the herd, monitoring them to make sure they are in good health and during the winter months, making sure that they have good quality feed even on the coldest days," said Woolaroc CEO Bob Fraser. "Four years ago, we bought four young bulls from Ted Turner's ranch and by doing so, we insure that the blood lines and health of the animals remains as they should be. While the buffalo are fairly self-sufficient, we

are always keeping a close eye on them."

There is probably nothing that is identified as closely with Woolaroc as the buffalo herd...guests love the chance to see these great animals "up close" as they wander the grounds and often cross the road, forcing us to shift to "buffalo time" which means, we move when they move!

Each April, we wait to see how many babies appear on the grounds...last year we had almost 30 babies and it is a clear indicator that Spring is really here when you start to see the little brownish-orange buffalo calves dotting the grounds of the ranch. Next time you are visiting, if the herd is visible, keep a close eye out for the little ones...they are continuing the tradition started by Mr. Phillips over 85 years ago!!

CAMP WOOLAROC July 16-18 and July 23-25

An early reminder that the best day camp in the country will be back again this year at Woolaroc!

Ages 6-8 will be on July 16-18 and ages 9-11 will be on July 23-25. The camp starts each day at 10 am and runs until 3 pm...in previous years, some of the things that we have done at Camp include boating and fishing on Clyde Lake, learning how to make pottery, learning about

sculpture, exploring the walking trails of Woolaroc, wagon rides to the Mountain Man Camp, shooting a black powder rifle, learning about water safety, going with the Feed Truck to feed the herd animals, making your own teepee, learning where oil comes from and how it



is made into useful fuel and much, much more!

Cost for Camp Woolaroc is \$75 or \$60 if you are a Member of Woolaroc. To find out more about the Camp, contact Woolaroc at 918-336-0307, ext. 11 or 14.

WOOLAROC STAFF

Bob Fraser, CEO
 Ken Meek, Museum Director
 Linda Stone, Curator of Art
 Paula Blackwell, Lodge/Buffalo Haunt/
 Events Center Mgr.
 Beth Greene, Retail Manager
 Jim Marsh, Ranch Manager
 Jan Tucker, Bookkeeper
 Nikki Harrald, Event Planner/
 Docent Coordinator

WOOLAROC
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 THE FRANK PHILLIPS FOUNDATION, INC.
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2013 Schedule of Events

January 25–27	Bucks Only Traders Camp	September 2	Labor Day—Woolaroc Open
March 16	Animal Barn Opens	September 3	Fall/Winter Schedule Begins— Closed Mondays and Tuesdays
March 16	1840's Mountain Man Camp Opens		Mountain Man Camp closes for the season
April 12–13	Spring Traders Encampment		Animal Barn Open Weekends Only thru 12/22
May 4	Woolaroc Spring Trail Ride	September 14	Woolaroc Fall Trail Ride
May 27	Memorial Day—Woolaroc Open Summer Schedule Begins (Open Tuesday thru Sunday)	October 4–5	Fall Traders Encampment
June 14	OK Mozart Concert at Woolaroc	October 5	Cow Thieves & Outlaws Reunion
June 29–30	Kidsfest	Nov. 29–Dec. 22	Woolaroc Wonderland of Lights Fri/Sat/Sun—5 to 9 pm
July 4	Independence Day—Woolaroc Open		
July 16–18, 23–25	Camp Woolaroc, An Adventure in Learning		

Regular Hours: 10 a.m.–5 p.m. Wednesday thru Sunday. Closed Monday & Tuesday.

Summer Schedule: May 27–September 2. Open Tuesday thru Sunday. Closed Monday.

Admission: Ages 12–64—\$10; Seniors 65 & older—\$8; Children 11 & under—Free

918-336-0307 • 1-888-WOOLAROC • www.woolaroc.org